

April 29, 2013

To Whom It May Concern:

I am writing to recommend Danielle Oser for an instructing position at your institution.

Danielle was my professor at Lindenwood University in the following graduate-level courses: Promotion Strategies and Tactics, Advertising for Sales Efficiency and Public Relations Strategies for Business. She also taught my communications capstone, the final class needed to complete my master's degree.

My experience as a student in Danielle's classes was one of the main reasons I became passionate about the communications industry. Her teaching style—ongoing classroom discussion about current industry trends combined with the assignment of large-scale communications projects—allowed me to grow from an ordinary communications student to a budding public relations professional. Currently a year into my job at a St. Louis public relations agency, I continue utilize the Danielle's teachings and instruction—from handling crisis communications to choosing the right method to convey a message—and apply them to my work.

Danielle takes teaching to the next level by using her skills and experiences as a public relations professional and translating them into graduate-level curriculum to aid her lessons and create discussion. I can honestly say that without her instruction, guidance and great teaching ability, I wouldn't be where I am today in my career. She made me want to tackle the communications industry head-on, and I always looked forward to attending her class each week.

I highly recommend Danielle Oser because I believe her passions for academia and the communications industry give her the ultimate edge in teaching communications. It is only fitting that she joins your faculty to educate and mold the communications pros of tomorrow.

Sincerely,

Jenna Todoroff